

PRESS RELEASE



FOR IMMEDIATE RELEASE

LYNX Technik, Inc. Contact:

Steve Russell
LYNX Technik, Inc.
26366 Ruether Ave.
Santa Clarita, CA 91350 USA
Phone: +1 661-251-8600 ext. 301
Fax: +1 661-251-8088
Email: infousa@lynx-technik.com
Website : www.lynx-technik.com

Press Contact:

Kimberley Fuller
Delamere Marketing
New York, NY USA
Phone: +1 917-675-6050 Mobile: +1 310-469-8190
Email: kim@delameremarketing.com

LYNX Technik AG® Yellobriks Enable Broadcast of 2009 IAAF World Championships in Athletics

September 8, 2009 – Weiterstadt, Germany -- LYNX Technik AG, provider of award-winning modular interface solutions for the broadcast and professional AV industries, announces that their newly launched line of Yellobrik fiber optic transmitters, receivers, and transceivers aided in the transmission of the 12th IAAF World Championships in Athletics which were held in Berlin, Germany and broadcast to over 190 countries.

As host broadcasters, German television stations ARD and ZDF, the production company BERTA and Eurosport provided the television production for the national and international broadcasts to an estimated audience of about 4 billion people. ZDF and ARD provided HD signals worldwide as well as broadcasting throughout Germany in HD. The IAAF Championships marked the first HD transmission by ZDF and ARD.

TopVision, Germany's leading TV production company was in charge of BERTA and provided the host broadcasters with the world feeds as well as an additional five ISO feeds to 178 TV stations around the world. TopVision's HD OB Vans are a familiar sight at Germany's largest sports event and are employed on a number of high-profile national and international assignments.

TopVision used the Yellobrik fiber optic modules to transmit up to 48 HD-SDI signals from their OB Van to the main control room in the IBC, where the signals were fed out to the international audience. The Yellobrik 3G, HD-SDI fiber optic transmitters, receivers, and transceivers were chosen by TopVision because of their fault-tolerant high performance quality.

"During these types of international sporting events, technology and product reliability is absolutely imperative," comments Eduard Palasan, COO, TopVision Telekommunikation GmbH. "We always aim to offer innovative HD broadcasting solutions, and the Yellobrik fiber modules are well suited due to their high quality, forward thinking feature-set, compact size, and ease of use."

PRESS RELEASE



"Distance limitations of HD signals over copper are restrictive," states Winfried Deckelmann, CEO of LYNX Technik AG. "Our new Yellobriks overcome the distance limitations and allow the transmission and reception of pristine uncompressed HD-SDI video, including full 1080/60p signals, up to 10Km (6.2 miles). They can be easily connected to any product with HD-SDI inputs and outputs."

About Yellobrik "brick-style" Interface Products:

Yellobrik series is a new range of standalone modular "brick" style interface products for broadcast and professional use. They are compact, simple to understand, and easy to use. All information needed is printed right on the module and all controls and settings are always easily accessible (no manuals needed). Each yellobrik includes the power supply, mounting brackets and comes in a custom plastic case for transport and storage.

Yellobrik products include:

- SPG 1707 - HD / SD Sync Pulse Generator with Genlock
- DVD 1806 - 3GHz 1>6 Reclocking SDI Distribution Amplifier
- OTX 1810 - 3GHz SDI to Fiber Optic Transmitter
- ORX 1800 - 3GHz Fiber Optic to SDI Receiver
- OTR 1810 - 3GHz Fiber Optic / SDI Transceiver

About LYNX Technik AG:

LYNX Technik AG is an industry leader and technology provider of signal processing solutions for broadcast and professional use. LYNX Technik AG is an independent privately owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany and the USA.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com. For sales, please contact visit the website, or <mailto:info@lynx-technik.com>

About TopVision Telecommunications GmbH:

TopVision Telekommunikation is a premiere Germany outdoor broadcast vehicle company. Based in Berlin, TopVision's outdoor broadcast trucks are a familiar sight at Germany's largest soccer games, including those for the National League, the Champions' League and the UEFA cup. TopVision is employed on a number of high-profile national and international assignments. For more information about TopVision GmbH please visit: <http://www.topvision-berlin.de/> or <http://www.topvision.tv>

About ZDF:

ZDF (Zweites Deutsches Fernsehen) is Germany's national public television broadcaster. It is an independent non-profit corporation under the authority of the Länder, the sixteen states making up the Federal Republic of Germany. The core operation of ZDF is its nationwide television channel which went on air in 1963 and today reaches its viewers by cable, satellite or terrestrial antenna, both in analogue and digital format. For more information about ZDF please visit: <http://www.zdf.com>