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**Winfried Deckelmann - CEO at LYNX Technik AG**

As co-founder and CEO of LYNX Technik AG, Winfried Deckelmann brings a balance of leadership and engineering knowledge to the company and is responsible for their overall global strategy. Winfried has led the LYNX Technik team to profitability in a highly competitive industry with a series of high-quality interface products serving the Broadcast and Professional AV markets.

Winfried's career spans over two decades and he has played an instrumental role enabling companies to achieve sustainable growth. Before co-founding LYNX Technik, Winfried was General Manager for two lines of business with Thomson Grass Valley (Philips Broadcast), where he drove increased revenues, profitability and market share, and led the management, product development, manufacturing, and regional marketing teams. Prior to that, Winfried has held several engineering, development, design, and project management positions in the Electronics industry.

Winfried is a graduate of Technische Hochschule in Darmstadt, Germany, where he earned his diploma of Engineering in Communication Technology. He has also received a variety of certificates of training for engineering, business, project, and personnel management, among others.



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**About LYNX Technik:**

LYNX Technik AG is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: Series 5000 rack and card based series, APPolo control system, yellobrik standalone plug-and play modules, the Testor | lite 3G digital test signal generators and the new greenMachine.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: [www.lynx-technik.com](http://www.lynx-technik.com), [www.lynx-usa.com](http://www.lynx-usa.com), [www.green-machine.com](http://www.green-machine.com). For sales please email [info@lynx-technik.com](mailto:info@lynx-technik.com). You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).