LYNX Technik Announces Major Progress Towards Sustainable Supply Chain

August 07, 2023 – Weiterstadt, Germany – LYNX Technik is pleased to announce that its action plan to optimize product supply and address supply-chain concerns is on track. The strategic changes will strengthen the company's position to better serve its customers and global dealer network while continuing its mission to deliver high-quality, purpose-built solutions.

Recent global supply chain concerns resulted in excessive lead times and unplanned component obsolescence which has been very challenging for many manufacturers in the Broadcast and AV industries. This has caused shortages in product availability and long lead times. In the short- term, we were able to address these issues by obtaining key components from brokers, often at greatly inflated prices. We invested heavily in component inventory to ensure an uninterrupted supply of products wherever possible. However, this was only a short-term solution, and some key components are simply not available anymore. This resulted in us having to <u>temporarily</u> remove several yellobrik and Series 5000 products from our portfolio while we redesign to use alternative components which are readily available.

We anticipate being able to reintroduce these products back to the market before the end of this year / early next year. If you have queries about product availability, please reach out to your LYNX Technik sales contact or dealer/representative at https://www.lynx-technik.com/support/contact-headquarters/ or https://www.lynx-technik.com/where-to-buy/

We will be exhibiting at IBC 2023 on stand 10.A10. Please feel free to book an appointment at: https://www.lynx-technik.com/company/contact-us/ or just stop by if you're attending the show.

Below is a list of products which have been temporarily removed from the market which will be reintroduced at the end of this year / early next year.

yellobrik	
CDH 1813	3G/HD/SD-SDI to HDMI Converter with 3D Support
CHD 1812-1	HDMI to 3G-SDI Converter + Frame Synchronizer
PDM 1383	3G/HD/SD-SDI Analog Audio Embedder / De-embedder
PDM 1284 D	3G/HD/SD-SDI AES Audio Embedder / De-embedder (Balanced)
PVD 1800	3G/HD/SD-SDI Frame Synchronizer and scaler with optional Fiber I/O

Series 5000	
PVD 5840 DO	3G/SD/HD Frame Sync with Fiber I/O + Image and Audio Processor
DAA 5320 D and S	Dual 1>4 (stereo) / Single 1>8 (mono) Analog Audio Dist Amplifier
PDM 5290 D	3G/HD/SD AES Audio and Metadata Embedder/De-embedder
PVD 5800	3G/SD/HD Frame Sync + Embedded Audio Processing
PVD 5800 O	3G/SD/HD Frame Sync with Fiber I/O + Embedded Audio Processing
PVD 5802	Dual Input (switchable) 3G/HD/SD-SDI Frame Sync with Embedded Audio Processing with 5x SDI o/p
PVD 5810 D	3G/HD/SD-SDI Frame Sync with Embedded plus 16 External (8x AES Balanced 110Ω) Audio Processing
PDM 5280 D	3G/HD/SD-SDI 16 Channel (8 x AES balanced) Embedder or De-embedder (selectable mix) with 2x SDI o/p - D-Sub
PDM 5280 DO	3G/HD/SD-SDI 16 Channel (8x AES Balanced) Embedder or De-embedder (selectable mix) with 2x SDI o/p, optional Fiber I/O
PDM 5380	3G/HD/SD-SDI 8 Channel Balanced Analog Audio Embedder or De-embedder (selectable mix)
PDM 5380 O	3G/HD/SD-SDI 8 Channel Analogue Audio Embedder or De-embedder (selectable mix) with 2x SDI o/p, optional Fiber I/O