

## PRESS RELEASE – FOR IMMEDIATE RELEASE

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### **LYNX Technik Signs Major Partnership with Centron Europe**

**August 6, 2018 – Weiterstadt, Germany** – LYNX Technik AG<sup>®</sup>, provider of software-defined modular interfaces for broadcast, professional AV as well as industrial signal processing applications, today announced that it has entered into a distribution agreement with Centron Europe GmbH located in Vienna, Austria. The agreement includes Centron's group of companies operating in the Broadcast and Pro AV markets in Austria, Czech Republic, Slovak Republic, Hungary and Romania.

The agreement calls for Centron Europe and its subsidiaries to act as LYNX Technik's distributor and systems integrator in Austria (Centron Europe GmbH), Czech Republic (Centron Systems spol. s.r.o.), Slovak Republic (Centron Slovakia s.r.o.), Hungary (Rexfilm Broadcast and Communication Systems Ltd.) and Romania (S.C. C.Y.B.E.R. SRL). Centron Europe has a successful track record with LYNX Technik's solutions and will promote and sell the company's products including: greenMachine<sup>®</sup>, yellobrik<sup>®</sup>, Testor | lite and Series 5000<sup>®</sup> within the broadcast, ProAV and other vertical markets including critical real-time monitoring in industrial applications, where LYNX Technik is experiencing significant growth.

"We have been working with some of Centron's subsidiaries for a number of years and their distribution and systems integration team deliver great value in their knowledge of emerging technology trends as well as providing customers with a solutions approach," comments Sebastian Schaffrath, CTIO of LYNX Technik. "We consider them a trusted partner and look forward to working closely with them as the industry continues the transition to IP and software-based solutions."

Commenting on behalf of Centron Europe, Stefan Feichtegger, Managing Director says; "The products of LYNX Technik are a synonymous with innovation, high quality, reliability and ease of use. Our broadcast customers expect high quality products for their infrastructure to concentrate on content creation and delivery. With the Series 5000, yellobrik and greenMachine product lines, Centron can address the entire broadcast market, from broadcast studios to onsite live productions. Our cooperation with LYNX will strengthen our position of being one of the most active and successful business groups in East Central Europe, which is a reason why so many international institutions, national authorities and other public companies have chosen to work with us. We're looking forward to a successful new partnership with LYNX Technik."

The distribution agreement between LYNX Technik and Centron Europe is effective immediately, with several new innovative projects already on the horizon.

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### **About LYNX Technik:**

LYNX Technik AG<sup>®</sup> was founded in 2002 and is now an industry leader and technology provider of software-based tools for real-time signal processing in audio visual environments. LYNX Technik AG is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: the greenMachine<sup>®</sup> APP based signal processing platform, yellobrik<sup>®</sup> standalone plug-and-play modules, Series 5000<sup>®</sup> rack and card-based series, APPolo control system and the Testor | lite 3G digital test signal generators.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of frames and accessories.

For more information about LYNX Technik's products & services please visit: [www.lynx-technik.com](http://www.lynx-technik.com), [www.lynx-usa.com](http://www.lynx-usa.com), [www.green-machine.com](http://www.green-machine.com). For sales please email [info@lynx-technik.com](mailto:info@lynx-technik.com). You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).

### **About Centron Europe**

The CENTRON Group, founded in 1989, is the leading broadcast service provider in central eastern Europe. System integration and distribution of cutting edge technology, transfers future trends into today's solutions. The company provides system consultant, project design as well operational services for customers. CENTRON Systems in Prague, CENTRON Slovakia in Bratislava, REXFILM in Budapest, C.Y.B.E.R in Romania and CENTRON Europe in Vienna employs over 50 people. More information at: <http://www.centron.sk/>, <https://www.centron.ro/>, <http://www.rexfilm.hu/>

**LYNXTechnik AG**<sup>®</sup>  
Broadcast Television Equipment

