

PRESS RELEASE

FOR IMMEDIATE RELEASE

## **Varun Patel Joins LYNX Technik as Product Manager**

**May 14, 2019 – Weiterstadt, Germany** – LYNX Technik AG<sup>®</sup>, provider of modular interfaces for broadcast and professional AV signal processing applications, announced today that Varun Patel has joined the management team as Product Manager for the entire range of LYNX solutions including the award-winning greenMachine<sup>®</sup> software-based signal processing platform, yellobrik<sup>®</sup> throw-down interfaces, and Series 5000<sup>®</sup> (with APPolo software) rack and card-based solutions.

In his role, Varun will be responsible for managing the product management strategies and roadmap for the company, helping to assess customer & market needs and deliver the exceptional quality solutions that LYNX Technik is known worldwide for. Varun will also work closely with customers, partners and other key stakeholders to identify how LYNX Technik solutions can assist them with existing and new workflows as technology requirements continuously shift.

“We are very excited to have such an impassioned individual join our team,” comments Stefan Gnann, CEO of LYNX Technik. “With Varun’s experience and commitment to innovation, he will be instrumental in helping the company deliver on existing and new technological advancements.”

Over the years, Varun has held Product Management and Engineering positions establishing a track record of strategically helping technology companies meet their go-to-market and product delivery goals.

“I’m looking forward to building on LYNX Technik’s vision and working with the entire team to articulate customer requirements into innovative solutions that create value and solve problems,” comments Varun.

Varun holds an MBA in Information Technology from SP Jain School (Australia), and Bachelor of Electronics Engineering from JSS Academy of Technical Education (Mauritius). Varun will be based in the LYNX Technik headquarters in Weiterstadt, Germany. He can be reached at: [Varun.Patel@lynx-technik.com](mailto:Varun.Patel@lynx-technik.com) and +49-1761-8170-002

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**About LYNX Technik:**

LYNX Technik AG<sup>®</sup> was founded in 2002 and is now an industry leader and technology provider of software and hardware interface solutions for real-time signal processing in audio visual environments. LYNX Technik is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: the greenMachine<sup>®</sup> software-based signal processing platform, yellobrik<sup>®</sup> standalone plug-and play modules, Series 5000<sup>®</sup> rack and card-based series, APPolo control system and the Testor | lite 3G digital test signal generators.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: [www.lynx-technik.com](http://www.lynx-technik.com), [www.lynx-usa.com](http://www.lynx-usa.com), [www.green-machine.com](http://www.green-machine.com). For sales please email [info@lynx-technik.com](mailto:info@lynx-technik.com). You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).

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Caption: Varun Patel, Product Manager for LYNX Technik