

## PRESS RELEASE – FOR IMMEDIATE RELEASE

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### LYNX Technik's greenMachine Wins Another Award

**May 11, 2017 – Weiterstadt, Germany** -- LYNX Technik AG, provider of modular interfaces for broadcast and professional AV signal processing applications, today announces its greenMachine<sup>®</sup> is the recipient of NewBay's Best of Show Award, presented at the 2017 NAB Show by TV Technology.

NewBay's Best of Show Awards are evaluated by a panel of engineers and industry experts, and are selected based on innovation, feature set, cost efficiency and performance in serving the industry.

"The products nominated for the Best of Show program, now in its fourth year, provide an outstanding overview of new technology on the show floor and shine a spotlight on the very best," said NewBay Broadcast & Video Group Vice President & Group Publisher Eric Trabb.

greenMachine titan, LYNX Technik's second hardware platform for the greenMachine solution was honored with the Best of Show award. Titan is a four-channel hardware device that complements the existing greenMachine callisto, a two-channel signal processing hardware appliance. Titan simultaneously processes four 3G/HD/SD-SDI video streams or a single 4K/UHD video input. It offers up to 12G processing support (3840 x 2160 @60 Hz) and provides the functionality to convert between single-link 4K video (12G) and quad-link 4K video (4x3G).

Titan and all greenMachine hardware are compact self-contained general purpose A/V processing platforms designed to host a wide variety of applications or APPs.

Being fully APP driven, the greenMachine titan will enable a smooth transition from an HD to UHD world. Broadcasters can use titan with their 3G-infrastructure today and upgrade to 4K-12G with a mouse-click.

Full functionality of the greenMachine titan is designed and built by the user stringing together APPs from the LYNX [greenStore](#)<sup>®</sup>. APPs are modular and function-specific and can be mixed and matched to reconfigure greenMachine to suit virtually any application. As new APPs will be constantly added to the greenStore, this enables the hardware investment to be easily adapted into new applications as required... making greenMachine truly future-proof.

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### **About LYNX Technik:**

LYNX Technik AG is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: Series 5000 rack and card based series, APPolo control system, yellobrik standalone plug-and play modules, the Testor | lite 3G digital test signal generator and the new greenMachine.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: [www.lynx-technik.com](http://www.lynx-technik.com), [www.lynx-usa.com](http://www.lynx-usa.com), [www.green-machine.com](http://www.green-machine.com). For sales please email [info@lynx-technik.com](mailto:info@lynx-technik.com). You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).

**Editorial Notes:** High resolution images are available upon request – please email: [kim@delameremarketing.com](mailto:kim@delameremarketing.com)