

## PRESS RELEASE – FOR IMMEDIATE RELEASE

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### **LYNX Technik Now Shipping greenMachine<sup>®</sup> titan for 4K/UHD Productions**

**December 27, 2017 – Weiterstadt, Germany** -- LYNX Technik AG<sup>®</sup>, provider of software-defined modular interfaces for broadcast as well as professional AV and industrial signal processing applications, announced that its highly anticipated greenMachine titan platform with 12G processing for 4K/UHD productions is now shipping worldwide.

greenMachine titan adds 12G signal processing, helping users facilitate and move toward a 4K/UHD infrastructure. Titan, a four-channel hardware device, provides 12G processing as well as the ability to convert between single link 4K video (12G) and quad-link 4K video (4x3G). For the signal processing functionality required for 4K/UHD productions, greenMachine users now have additional APPs to support a 4K workflow. These APPs include: frame synchronization, embedding / de-embedding and up/down/cross conversion.

As the broadcast and AV industries shift and invite in technology such as UHD, HDR, virtual reality and the transition from SDI to IP among others, the requirements for signal processing continues to play a key role in facility infrastructures.

LYNX Technik products provide a unique software-defined approach to the way signal processing functions can be accomplished. Users configure and customize greenMachine hardware by downloading APPs from the [greenStore<sup>™</sup>](#) for functionality. The "brains" behind greenMachine is the greenGUI<sup>®</sup> software, which has been designed to revolutionize the way greenMachine signal processing systems are visualized, configured and controlled. Plus, it's complimentary to all greenMachine users. In fact, anyone can download a free and fully functional version of [greenGUI software](#), complete with a simulated universe of greenMachines to understand and test its true power.

One of the key advantages of greenMachine is its scalability. As an APP-based processing platform it offers a future-proof investment for broadcasters to grow with evolving video and audio standards. New standards and compatible devices no longer require a new piece of hardware, but simply an exchange or adding an updated or new APP.

For more information, please visit [www.lynx-technik.com](http://www.lynx-technik.com) and [www.green-machine.com](http://www.green-machine.com).

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### **About LYNX Technik:**

LYNX Technik AG<sup>®</sup> is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: Series 5000<sup>®</sup> rack and card based series, APPolo control system, yellobrik<sup>®</sup> standalone plug-and play modules, the Testor | lite 3G digital test signal generators and the greenMachine<sup>®</sup> APP based signal processing platform.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: [www.lynx-technik.com](http://www.lynx-technik.com), [www.lynx-usa.com](http://www.lynx-usa.com), [www.green-machine.com](http://www.green-machine.com). For sales please email [info@lynx-technik.com](mailto:info@lynx-technik.com). You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).